

## **Chinese Interactive TV Producer C9 Media Raises \$750,000**

Submitted by Mark Hefflinger on May 21, 2007 - 9:39am.

*Beijing* - C9 Media, a producer and distributor of interactive TV programming in China, announced on Monday that it has raised \$750,000 in new financing, from Dragonvest Partners.

Launched in January, Beijing-based C9 develops and distributes hour-long interactive TV shows that let viewers participate via mobile phones.

The company also said it has partnered with Ostrich Media, which supplies participation TV services in Germany, Spain and the U.K.

The funding will be used to launch the company's interactive new media TV service across China.