

Ultizen Games Acquires Mo-Star Mobile Game Developer

Company: Ultizen Games

SHANGHAI, China- January 15, 2008 - Ultizen Games Ltd., a leading game development and outsourcing company, announced today they recently completed an acquisition of Mo-Star, a mobile game development company based in Beijing that owns an extensive and growing catalog of over 200 mobile games.

"The mobile game industry in China is thriving and Mo-Star has established itself as a premiere vendor to China Mobile, the leading telecom company in China," said Ultizen Games CEO Mr. Lan Haiwen. "They are an amazingly efficient and productive studio that adds a significant addition to our development capacity. They can produce high quality mobile games for any market, localized to the taste and requirements of the region"

Mo-Star is the fourth full time studio that Ultizen owns and brings their total work force to over 280, making them one of the ten largest game development companies based in China.

In other news, Ultizen announced they will be sponsoring Information Table at the new Outsourcing Summit on February 18th at GDC 2008 in San Francisco. "The outsourcing model has become highly evolved, today's software publishers demand highly integrated partners that can act as a seamless extension of their own development," commented Michael Devine, Vice President of North American Business Development. Ultizen will be providing developers and publishers with advice and guidance on all aspects of game development outsourcing.

About Ultizen Games

Ultizen Games Ltd is a Shanghai-based game development outsourcer for North American, European and Japanese companies, and the creator of the U-Pal casual game platform for the Chinese market. The company was founded in 2005 by a group of industry experts from Ubi Soft China, Shanda and The 9. The company now has 4 studios in China and opened a business development office in Los Angeles and London in 2007.

Ultizen Games' 280-person studio provides game development services including game design, porting, programming and testing, art and sound effects, localization, and background environment development. More information about Ultizen can be found at their all new website; www.ultizen.com , featuring a new fast loading, mirrored site in North America.